



# Gosford Regional Show 2011

Presented by Gosford Showground Trust  
P.O. Box 2183 Gosford NSW 2250



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Following the outstanding success of the 2010 show that welcomed families from all parts of the coast flocking to support our traditional show the **2011 Annual Gosford Regional Show** is on again in all its glory as always at its rightful home at the **Gosford Showground**.

This year's fabulous community event will be held over two great days:

**Saturday 30<sup>th</sup> April & Sunday 1st of May 2011**

**Hours: Saturday 9am - 7.00pm, Sunday 9am - 4.30pm**

All the traditional show attractions will be present; Main Ring events, agricultural competitions & displays, a high profile headline attraction (as well as a full and varied family entertainment program), Side Show Alley, Miss Showgirl & Junior Showgirl Contest. Combined with a great mixture of demonstrations, special kid's activity & entertainment areas, animal shows will insure that show goers will have plenty to keep them occupied and entertained.

With an estimated crowd expectation of over **15,000 visitors** the two day "**Gosford Regional Show 2011**" provides a unique inexpensive opportunity for your business or organisation to promote and market, display and sell its goods, services and benefits to a varied and captive market.

As always admission prices, promotion, advertising (on local media: radio, television and press) is structured with special emphasis and appeal to families and to maximise visitation.

In accordance, (as you will note from the attached sheet) sites have been reasonably costed.

## SITE INFORMATION

Site holders have different site types to choose from.

- **Premium Sites:** Regardless of content will be allocated in advance, preferences to be advised. Duplication of Trade Services/Products in Premium Sites (excluding Home based Craft/Market type items) will be controlled. It is the Stallholders responsibility to declare detail of Services & Goods for sale; undeclared categories may, at the discretion of the Show Committee, be required to be removed from sale.
- **Food Vans or Sites:** Allocation of suitable area depending on requirements.
- **Home based Craft/Market Sites:** Will be of reduced area & allocated as available, stand by position may apply to Premium Sites.
- **Charity/Community Sites:** Will be of reduced area & allocated as available.

All site holders receive the following, which is included in the cost of the site:

- Two exhibitors' passes along with one parking spot in a special part of the car park.

Interest in this exciting event is unprecedented, reservation of Sites will only be held for ten days from your initial inquiry, so it is important that you secure your site/s at this year's Gosford Show 2011 **NOW!!!**

Please complete the attached form and send it accompanied by your cheque and Copy of PUBLIC LIABILITY Certificate of Currency to the address on the Site Application Form.

Phone enquiries for Sites: Jenny -43654381 Mobile 0417 257078 or Chris - Mobile 0412 436 246 Email: [jennydodd.austday@hotmail.com](mailto:jennydodd.austday@hotmail.com) OR [info@chrisking.com.au](mailto:info@chrisking.com.au)

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All proud supporters of The Gosford Regional Show 2011

